

WORD FORMATION OF ABBREVIATION ON TIKTOK TRENDING NEOLOGISM: MORPHOLOGICAL AND SEMANTIC APPROACH

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Abstrak

Penelitian ini bertujuan mengungkap jenis-jenis pembentukan kata dalam singkatan di TikTok. Jenis singkatan tersebut adalah initialism dan shortening. Singkatan initialism adalah versi pendek yang diucapkan huruf demi huruf dan mengambil huruf pertama dari kata-kata tersebut. Sedangkan shortening adalah kata yang disingkat agar lebih lugas. Teori yang digunakan adalah teori singkatan dari Kridalaksana (2007) yang mendefinisikan pembentukan kata, digunakan untuk mendeskripsikan dan menganalisis data. Penelitian ini menggunakan metode deskriptif, di mana sumber data diperoleh dari pengguna TikTok di Indonesia dari video dan caption yang mereka gunakan. Hasil menunjukkan bahwa tujuh (7) data diklasifikasikan berdasarkan jenis proses singkatan. Terdapat (5) data yang berisi inisialisasi singkatan dan (2) data yang berisi pemendekan singkatan. Selain itu, makna dari setiap potongan data juga akan dijelaskan dengan teori semantik dari Charles W. Kreidler.

Kata kunci: singkatan, morfologi, neologisme, semantik, TikTok

Abstract

This study aims to reveal the types of word formation in abbreviation on TikTok. Two types of abbreviation are initialism and shortening. Initialism abbreviations are the shorter version that is uttered letter by letter and takes the first letter of the words. While shortening is a word that has been abbreviated to make it more straightforward. An abbreviation theory by Kridalaksana (2007), theory that defines word formation is used to describe and analyze the data. This study used a descriptive method in which the data source was obtained from the TikTok users in Indonesia from their video and caption they used. The result shows that seven (7) data are classified based on the type of abbreviation process. There are (5) data containing an initialism of abbreviation and (2) data that contains a shortening of abbreviation. Besides that, the meaning of each piece of data will also be explained with semantic theory by Charles W. Kreidler.

Keywords: abbreviation, morphology, neologism, semantic, TikTok

1. Introduction

Language is dynamic in the sense that it will change over time as speakers and cultures change. A fascinating phenomenon that highlights the dynamic of language is the formation of neologisms. New words, expressions, or use, also known as neologisms, show that a language is capable of undergoing and maintaining change (Nordquist, 2019). According to Ahmad

(2000), new word forms represent linguistic changes that take place in response to the circumstances that people experience. In other words, the major usage of the people in a specific group at a specific moment is what leads to the creation of newly formed words and expressions. The speakers' innovation, which is unavoidable, leads to the formation of new words, meanings, and phrases. Based on that phenomenon, it can be proved by most people on social media frequently combine different linguistic variations in their everyday communication and create new words with their full creativity. As new words are created, utilized, and introduced in social media, daily language, and with that, mainstream dictionaries, morphology is one branch of linguistics that examines the word's creativity itself. The term "morphology," which is a part of the study's focus, is defined from a variety of perspectives with understanding the systematic relationship between word form and meaning.

Word formation is a morphological and usually grammatical process used to create words in a language. The process of word formation, which is morphological and usually grammatical, aims to create words in a language. One of the processes in word formation is abbreviation. The most common way to create an abbreviation is to use the first letters of multiple word sequences to create a new word. According to Kridalaksana (2007), an abbreviation is a process of removing all or a part of a lexeme or a combination of lexemes to create a new word form. Although being mostly a practice of written language, abbreviations occasionally appear in spoken language. There are two different types of abbreviations. First, initialism abbreviations. It is the shorter version that is uttered letter by letter and takes the first letter of the words. For example, VIP stand for Vert Important Person. Second, an abbreviation for shortening, an abbreviation is a word that has been abbreviated to make it more simple and straightforward. For example, Cm stands for centimeter.

The study of meaning in language is called semantics. Linguistic semantics is the study of how languages organize and express meanings, and the term semantics was first used by French linguist Michel Bréal (1832–1915). Language use and language acquisition are also taken into consideration as linguistic semantics implies. The study of meaning can be performed in numerous ways. The goal of linguistic semantics is to explain the information that a speaker of a language has that enables him or her to communicate with other speakers and comprehend what they are saying to him or her. This knowledge includes facts, emotions, intentions, and products of the speaker's imagination. Every human learns the essentials of a language early on, including a vocabulary and the pronunciation, use, and meaning of each word. Most of the speaker's knowledge is implied. The linguist makes an effort to create grammar, a clear description of the language, categories for the language, and the rules by

which they interact. Grammar has several components, including phonology, syntax, and morphology in addition to semantics (Kreidler, 2002). Competent speakers of a language can confidently assume that they are aware of the meanings of words and phrases in that language.

On many social media platforms, the word abbreviation is frequently found. TikTok is one of them. TikTok was introduced in September 2016 by the Chinese start-up ByteDance, under the name Douyin. Its usage skyrocketed after it purchased Musical.ly, a competitor app, and transferred its 200 million users to TikTok in late 2017. TikTok, first launched in its current form in 2018, immediately moved to the top of social media. By September 2021, there were roughly 1 billion monthly active users worldwide. By the end of the year, on 2022 TikTok users are predicted to have downloaded the app three billion times globally and spent \$3 billion on iOS and Google Play. TikTok is a social media platform where users may upload and watch short videos. Videos range in duration from 15 to 60 seconds. The format is ideal for humor and entertainment. However, infotainment use is growing. On TikTok, so-called influencers who have a loyal following share quick pieces of guidance and advice along with self-promotion. Cooking, personal finance, beauty, and fashion are all common subjects for educational content. The format is increasingly being utilized to market and sell goods.

TikTok is one of the social media platforms that is popular now. The phenomenon of neologism on social media is very interesting because the language variations used by TikTok users are very diverse and unique. Based on the background that has been explained, the writer will focus on the word formation process of abbreviation. The purpose of his study is to show the new words formation of abbreviations on TikTok and classify it into initial abbreviations or shortening abbreviations, then explain the meaning of each word itself. Since TikTok has not been the subject of a lot of research, there have been a few scientific works in the form of journals about abbreviation in other social media, that have already been made by Hasjim, M., Arafah, B., Verlin, S., & Genisa, R. A. A. (2020) on *International Journal of Criminology and Sociology*, 9, 2270-2276 with the title Principles behind semantic relation between common abbreviations and their expansions on Instagram and the one made by Kadhim, W. A. M., Mahdi, G. S., & Maktoof, Z. R. (2022) on *Zien Journal of Social Sciences and Humanities*, 15, 51-57 with the title Acronyms and Abbreviations in the Language of social media.

2. Methodology

The study employs descriptive qualitative research methodology with the goal of systematically describing and identifying the source of analytical data based on phenomena that take place in the field of language. This is critical for academics in order to facilitate

observations. All words and phrases containing address terms are documented in categorization and classified according to the form or the theory that will be applied.

After getting the data, the author of this research will invoke to analyze the word-formation of abbreviations utilized by TikTok users. The object of this study in this analysis is representative of the morphology and semantic approach. The data is taken from 7 accounts of the TikTok users, after that the author will analyze them using the theory of word formation to discover the abbreviation aspect that appears in the data.

The study focuses on TikTok users in Indonesia, the concerned users include account owners who are well-known and have a thousand viewers. The explanation to the issues raised is based on abbreviation theory by Kridalaksana (2007) that explains abbreviation is the process of eliminating all or part of a lexeme or combination of lexemes to create a new word form with categorization into initialism abbreviation or shortening abbreviation and Semantic theory by Michel Bréal (1832–1915) that will explain the meaning of the formation of the new words itself, since semantic is the study of meaning.

3. Result and Discussion

The author will describe the data that has been discovered in this part. The data was taken from 7 account users of TikTok and will be classified based on the type of initialism abbreviations and abbreviation for the shortening process according to the theory described in the previous section by Kridalaksana (2007).

Data 1

NT (Nice Try)

NT (Nice Try) is a phrase commonly used by TikTok users to express feelings of disappointment because of failure. In other words, NT (Nice Try) represents failure after trying to accomplish the goal or something that people want to get. For TikTok users, the phrase NT (Nice Try) frequently comes up with a love story with an unlucky ending. For example, *mau sebaik apapun kita, mau bulan apapun itu kalo kita jelek ya tetep aja NT*, this sentence was mentioned by the account @iqbaaldyro with 872.1k viewers. The sentence that he wrote in the video explains and affirms that if we have an ugly face, no matter how good we are and what month the relationship is formed, it will fail. The creator made this video since there was a trend called September NT where many TikTok users talked about their romantic relationship as failures. Many couples broke up because of feeling of disappointment as they are ignored by their partners. This data contains the initialism abbreviation since it is derived from the

word's first letter Nice and Try become NT besides that the way the pronunciation is written out letter by letter.

Data 2

FYP (For Your Page)

FYP (For Your Page) refers to the TikTok page where the platform recommends the videos and content that believe you'll find most entertaining to that video. Users of TikTok frequently use the word "FYP" as a hashtag to increase the number of views on their videos. That's why, there is a sentence *semoga #fyp* that is always used by TikTok users. That sentence means the user hopes his/her video can appear on a page of many TikTok users, so the video gets a lot of viewers. In other words, FYP (For Your Page) works to increase views and brand visibility, creators use the hashtag #fyp on their videos to get them into other users' pages. This data contains the initialism abbreviation since it is derived from the word's first letter and the way the pronunciation is written out letter by letter.

Data 3

CMIIW (Correct Me If I'm Wrong)

CMIIW (Correct Me If I'm Wrong) has meaning to indicate that you are not completely confident that what you are about to say is accurate. This word can be used in many situations, this sentence was written by the account @valeriedewiofficial with 5.7M viewers when she was telling which zodiac signs tend to act cool. She stated Scorpio is the coolest zodiac but she typed "CMIIW" in the caption. So, she writes "*Setuju ga, CMIIW*". By this statement she asks the viewers if they agree or disagree with the information that she made since she wasn't entirely sure because many people continue to inquire regarding knowledge of zodiacs so they can have another opinion about it. So, it can be concluded that CMIIW (Correct Me If I'm Wrong), usually used by TikTok users when they want to share thoughts or information about their knowledge, but if they are unsure, they will add the phrase "CMIIW" at the end of the sentence. This data contains the initialism abbreviation since it is derived from the word's first letter and the way the pronunciation is written out letter by letter.

Data 4

LMAO (Laughing My Ass Off)

LMAO (Laughing My Ass Off) can be used to express amusement, usually exaggerated, at anything especially for funny things, but for Indonesian users "LMAO" not only express funny things but also when they get sad or played by someone, instead of crying they choose to laugh. In the video, which was made by the user account @shasyaism with 686.0k viewers the user shows a laughing expression but uses a sad song, right on the lyrics I have loved you for many

years maybe I'm just not enough. This song is taken from Sam Smith's song entitled *I'm Not the only one* and has the meaning of someone's sacrifice for his love but is not appreciated and is still being cheated on. So, based on the situation and context, it can be assumed that the user is going through something similar to what is described in the song, but she said that the event beyond her expectations; as a result, she chooses to use the word "LMAO" to convey her emotions rather than being sad. That's why, she made a statement "*LMAO bgt*" on her video. If we translate the statement into English, it can be "very LMAO". This data contains the initialism abbreviation since it is derived from the word's first letter and the way the pronunciation is written out letter by letter.

Data 5

Bestie (Best friend)

Bestie (Best friend) has a definition as someone who will stand up for you in the times when you need it most, keep your secrets close, and someone you can trust with your life. But, for Indonesian TikTok users, the word "Bestie" can be used as a greeting to provide the recipient of the greeting a friendly impression as well as for the closest friends. The video was made by the account @be__ce with a total of 6.0 million views. In the video she suggests several outfits for attending concerts. At the end of the video, she asks the audience what their favorite costume is and calls them "Besties." The statement is, "*Dari semua outfit yang udah gue datengin favorit lo yang mana, let me know Bestie*". This statement means for all outfits that she used, which one is your favorite, let me know bestie. This data contains the abbreviation for shortening since it is a shortened form of the word best friend become "Bestie."

Data 6

AU (Alternative Universe)

AU (Alternative Universe) is a type of fun-fiction story that is commonly encountered in comic books or other works. AU is a genre that depicts a different life from the true life of a person. Generally, this story takes celebrities or artists, such as famous musicians, and transforms them into ordinary office workers. However, on TikTok, the phrase AU (Alternative Universe) is used when users make content based on their imagination with the characters or idols they adore, especially someone who likes Korean idols, also known as "K-popers". They often make videos of their idols together or capture conversations as if they are in a relationship with their idol, and then use the hashtag #au. As a result of this trend, a TikTok user account named @chalisaf creates a caption stating, "*Ternyata cowo spek AU tuh beneran ada, tapi bukan buat gue*", this video has been watched by 3.5 M viewers. The meaning of this sentence is, the stories that are usually made with the "AU" (Alternative Universe) genre are mostly idol characters

who are described as perfect in the real world, users believe it's just a story, but it turns out that in the real world, there are also some perfect men made in that story even though it's not for her. This data contains the initialism abbreviation since it is derived from the word's first letter and the way the pronunciation is written out letter by letter.

Data 7

Anw (Anyway)

Anw (Anyway) can be defined in the context, regardless of what else is going on, without considering other factors or supporting or validating the previous statement. The video was made by a user account @userdscg5i4afj with a total of 1.6 million views of the video. It is clear that the user has been patiently waiting for the Black Panther movie's after-credits scene several times, but there is seemingly no video material present only the text "We will be back." The context of the user's situation represents his feeling about the difference between what he is expecting and reality. "Anw" in this statement describes the user's surrender. So, he made a statement *lagi nunggu credit scene kedua black panther, anw wakanda forever*. This data contains the abbreviation for shortening since it is a shortened form of the word "Anyway" and becomes "Anw."

4. Conclusion

Much of the data discovered by researchers came via the process of initialism abbreviation. Although the majority of the data is in English, the users of these words are Indonesian speakers, so some of the data has differences in the actual meaning and usage of these words. For example, in data 5, the actual meaning of bestie is a close friend, but in Indonesian utterance, it has become a greeting word that can apply to everyone.

Since TikTok is one of the popular media platforms now, users are very creative in making new words. So, for other researchers, there will be a lot of data that can be analyzed in another field of the study, especially in word formation.

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